

SPONSORSHIP OPPORTUNITIES

**2025 Canadian Student
Leadership Conference**

October 3–7, 2025



CSLC is an awesome way of developing yourself as a student leader. There are so many opportunities to meet new people, learn new skills, and make memories that will last a lifetime.

~ CSLC 2024 Student Delegate

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student leadership**

Canada 

The Canadian Student Leadership Association is a federally registered charity and non-profit organization that supports student leadership education, development and programming in high schools across Canada.

Our vision is to build a strong community of secondary school students across the country who, inspired by their student leadership experiences, are actively engaged in their schools and communities and contributing to the betterment of society.

www.studentleadership.ca

Why Sponsor CSLC 2025?

PROMOTE

your organization as
a tool to help leaders
grow and thrive

CONNECT

with highly motivated
educators from over
100 schools across
Canada

INVEST

in the future of
Canadian youth who
are the actively
creating positive
change

OUR SPONSORS

Sponsors of CSLC are committed to sharing great experiences and opportunities with youth leaders and educators. From post-secondary opportunities to future careers to social change, CSLC sponsors are able to share their mission with this highly motivated group of delegates.

The generosity of our sponsors, like [Relay for Life Youth](#), allows this program to happen each year. **In an effort to lower the financial strain on students, CSLC relies on this support to fund over 55% of program expenses.**



“SpiritWear Canada has been proud to sponsor CSLC since 2018. The connections we have built with students and educators has allowed us to grow and provide more benefits to Canadian Student Leadership member schools. We can’t wait for CSLC 2025!”

SPIRITWEAR
Canada

- Jamie Almond, President

Financial Support Levels

Premier
\$17,500+

Major
\$10,500+

Official
\$5,500+

Leadership
\$3,000+

Logo Placement on the CSLC website, conference signage and printed program, web links



Tradeshow booth (Standard)



Sponsor provided item for delegate swag bags and registration kits



Opportunity to Present Workshop Sessions to Students



Outdoor Activation Space (Day 1)



Tickets to conference programming to join in the action with our leaders!



Opportunity to provide materials within the CSLA Resource Centre (banner, flyers, etc)



Featured Article/Advertisement in our Digital and/or Print Newsletters



Access to Advisor Lounge to network with educators



Opportunity to Make Presentation in Advisor Lounge



Main Stage Feature at CSLC



These items are our baseline commitment to your support of CSLC. Our goal is to customize your experience and investment in the program to create valuable experiences for both your organization and our student leaders.

Outdoor Activity Fair

Official Sponsors +

- 🍁 Most Visible
- 🍁 Interactive & Incentive Driven
- 🍁 Relationship Building

Make the most of the beautiful outdoor spaces at Camp White Pine to lead engaging activities & connect with students and educators in a carnival-like atmosphere. Prizes, games & treats encouraged!

Attending CSLC last year was so valuable for our organization and such a rewarding experience. We were able to connect with student leaders from all across Canada. The outdoor setting not only provided an opportunity for activity stations and hands-on learning opportunities, but it fostered an environment for authentic and engaging conversation. We made so many valuable and meaningful connections. CSLC is not your average leadership conference. The care, attention-to-detail, and team are fantastic and if you attend one conference per year, this should be the one!

Lisa Pepper, Relay For Life Youth Specialist



Trade Show

All Levels or à la carte

- 🍁 Face to Face Engagement
- 🍁 Interactive
- 🍁 Information Collection



Engage student leaders and educators at your booth and share more about your organization, offerings, job opportunities & involvement! Plus, collect information to stay in touch through educational outreach.

Post-Secondary Fair

All Levels or à la carte

- 🍁 Face to Face Engagement
- 🍁 Interactive
- 🍁 Marketing & Recruitment

A trade show exclusively for post-secondary educational institutes across Canada. Youth leaders will rotate through and learn about all of the places they can continue their leadership journeys!



Trade Show & Post Secondary Fair Rates:

Standard – \$1,000: single booth

Premium – \$2,500: enhanced booth, logo placement on website, social media and signage, web links

Who are we?

Tell me more about Canadian Student Leadership!

The Canadian Student Leadership Association is a federally registered charity and non-profit organization that supports student leadership education, development and programming in high schools across Canada. Annually, CSLA serves over 350 schools, 10,000 youth leaders, and 500 educators across Canada. We provide leadership development opportunities, resources, programs and events.

Our vision is to build a strong community of secondary school students across the country who, inspired by their student leadership experiences, are actively engaged in their schools and communities and contributing to the betterment of society.

What is CSLC - Canadian Student Leadership Conference?

The Canadian Student Leadership Conference (CSLC) is the longest running national leadership conference for high school students in Canada. In 2025, we are celebrating our 40th annual conference. CSLC was built by educators to support youth leaders and educator professional development in a national forum. Each year the program brings together delegates from every province and territory to experience keynote presentations, multi-disciplinary workshops, community service, exposure and integration to local cultures and heritage, and peer to peer leading and learning.



We can't wait to meet you!

We are passionate about our programs, and can't wait to chat more with you about CSLC. To discuss your sponsorship options, or to learn more about additional programs and resources, please contact our Executive Director, Maddie!

mcampbell@studentleadership.ca | 519.404.0933 | www.studentleadership.ca

Thank you for supporting Student Leaders!



To join the 40th Annual Canadian Student Leadership Conference
as a sponsor, please contact our team:

Maddie Campbell – Executive Director
mcampbell@studentleadership.ca
519.404.0933



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